



# Privacy policy

Elips Life Insurance Company ("elipsLife")

Our privacy policy is required by the federal Gramm-Leach-Bliley Act and state privacy law (state law will apply if it provides more protection than federal law).

We are committed to keeping the non-public personal information ("NPI") we collect confidential and secure. We want to let you know how we protect your privacy. Our privacy policy applies to applicants, and to current and former insured customers and their beneficiaries.

## How do we protect your privacy?

- We restrict access to NPI to our employees who need it for their jobs.
- We use your NPI only as is necessary for us to provide insurance products and services.
- We require non-affiliates that perform services for us to protect your NPI and not use it for any other purpose.
- We verify that anyone asking for your NPI is entitled to it before we give it.
- We collect your health information only with your written authorization.
- We disclose your NPI only as permitted or required by law.
- We do not disclose your NPI to others for their own marketing purposes.
- We do not reveal your health, character, personal habits or reputation to anyone for marketing purposes.
- We maintain physical, electronic and procedural safeguards to protect your NPI.

## What information do we collect?

We need some NPI to determine if you are eligible for our products. Once a contract is issued, we typically seek NPI only when someone asks for more coverage or submits a claim. Some examples of what we may collect:

- Data you provide on applications (name, address, date of birth, Social Security number, income and beneficiary).
- Medical information from healthcare providers obtained with your authorization.
- Information about your policies with us (policy number, coverage, premium and payment history).
- As you have authorized: Credit reports from consumer reporting agencies; driving records from the Bureau of Motor Vehicles; medical records from the Medical Information Bureau (NPI obtained from insurance support organizations may be kept by them and disclosed to others).

### **To whom do we disclose information?**

We may share your NPI when you ask or authorize us to do so. Also, the law allows certain disclosures without your authorization. We may share some or all of your NPI with affiliates or non-affiliates, as permitted or required by law. The law does not allow you to opt out of these disclosures. Examples of who we may share NPI with:

- Non-affiliates we have hired to help us provide insurance services, such as claims, billing and customer service vendors and insurance agents; affiliates that help us provide services or audit our operations.
- A consumer reporting agency to detect or prevent fraud.
- A regulatory, legal or government authority, for a compliance audit, or under a subpoena or court order.
- Affiliates or non-affiliates that market our products. These parties may include life and health insurers, insurance agents and marketing firms. We may share your name, address, product purchased and policy number for these purposes.

### **What are your rights?**

- You have the right to know what NPI we have collected about you; this does not apply to NPI that relates to an actual or possible claim, or civil or criminal action. You may ask us in writing to correct any NPI you believe is incorrect.
- You may ask us in writing for a list of those to whom we have disclosed your medical records within the past two years.
- If we wish to disclose your NPI for reasons not allowed by law, we will ask for your written authorization. If you give it to us, you may revoke it at any time. Revocation is subject to the rights of anyone who acted in reliance of your authorization before it was revoked.
- We may change our Privacy Policy from time to time. If we do, we will provide you with all of the legal rights to which you are entitled. This privacy notice supersedes all such prior notices we may have provided to you.
- California residents: To exercise your rights under the California Consumer Privacy Act relating to deletion, access or portability of your personal data, or any privacy-related questions, please contact at: [contact.us@elipslife.com](mailto:contact.us@elipslife.com).

### **How do you contact us?**

If you have questions about this notice, please write to us at:

Elips Life Insurance Company  
Attn: Head of Compliance  
PO Box 59030  
Schaumburg, IL 60159

Contact Customer Service for questions about your policy at [contact.us@elipslife.com](mailto:contact.us@elipslife.com) or 833-847-5709.